



National Capital
Gift Planning Council

Sponsorship Opportunities

2025

Dear friends,

We are grateful that you are interested in supporting the National Capital Gift Planning Council (NCGPC). Whether you are new to the DC-area's community of planned giving professionals or have been a part of our family for many years, we are so thankful for your support.

NCGPC is proud to host a robust series of in-person and virtual events for our members throughout the year. These monthly programs provide networking opportunities and professional development to our members, and our annual PG Day Conference in early summer is the capstone event of our year.

We thrive to bring together a diverse group of gift planning professionals from DC, Maryland, Virginia, and beyond to build a community of professionals who seek to continue to improve their own education and the capacity of their organizations or businesses. Without the support of our sponsors, we could not accomplish our mission, and for that we thank you.

As a 2025 NCGPC Sponsor, you will have access to a variety of benefits and recognition. We invite you to review the enclosed Sponsorship Guide and to speak with us about any questions. **Our PG Day 2025 will be held in June 2025, and Sponsors will be the first to know when our date has been confirmed.**

Our sponsorships are valid for the 2025 calendar year. To reserve your sponsorship today, please return the enclosed Interest Form so we can provide you with a Sponsorship Agreement and confirm your space. Thank you for your consideration, and we look forward to working with you.

Sincerely,

Sarah Sosa-Acevedo
NCGPC President

Emma Miller
NCGPC President-Elect

CORE BENEFITS

PROGRAM YEAR

- Opportunity to recommend program speakers for monthly programs and conference
- Opportunity to submit links for Whitepapers webpage

DIGITAL RECOGNITION

- Receive one Sponsor Spotlight LinkedIn post and thanks from NCGPC President in end-of-year e-blast message
- Hyperlinked logo on the NCGPC Sponsors webpage

PG DAY CONFERENCE

- Complimentary PG Day registration (1)
- Discounted rate for additional staff registrations
- Logo placement on Sponsors slide
- Copy of three conference attendee lists with contact information:
 - Early Bird Registrants
 - Pre-Conference Registrants
 - Post-Conference Attendees
- Complimentary exhibitor table with seating
- Logo placement on conference promotions and webpage
- Logo placement on conference app

In addition to all above benefits, the below upgrades provide the opportunity for additional programmatic, digital, and PG Day Conference benefits:

SILVER

PROGRAM YEAR

- Logo placement on slideshow at monthly programs
- Receive program attendee list with contact details, post-event*

DIGITAL RECOGNITION

- One complimentary posting on NCGPC's job board for 30 days

**Silver Sponsors will receive program attendee list for their sponsored event*

GOLD

PROGRAM YEAR

- Logo placement on slideshow at monthly programs

DIGITAL RECOGNITION

- One complimentary posting on NCGPC's job board for 30 days
- Hyperlinked logo on NCGPC website homepage

PG DAY CONFERENCE

- Speaking remarks from breakout session podium*

**available to breakout session sponsors*

DIAMOND

PROGRAM YEAR

- Logo placement on slideshow at monthly programs
- One complimentary registration per monthly program
- Receive program attendee list with contact details, post-event

DIGITAL RECOGNITION

- Two complimentary postings on NCGPC's job board for 30 days
- Hyperlinked logo on NCGPC website homepage

PG DAY CONFERENCE

- Speaking remarks from podium
- Additional complimentary PG Day registration (two total)

DIAMOND \$8,000

NCGPC's lead sponsorship opportunity will allow you a selection of the most unique benefits, including all available benefits.

As a Diamond Sponsor, you can elect to support NCGPC in one of these unique ways and receive the highest level of recognition:

- Lead Programmatic Sponsor
- Lead PG Day Sponsor

GOLD \$4,000

As a Gold Sponsor, you will be recognized for your support for a specific PG Day opportunity:

- PG Day Distinguished Service Award (DSA) Luncheon Sponsor
- PG Day Reception Sponsor
- PG Day Parking Sponsor
- PG Day Technology Sponsor
- PG Day Donor Engagement Track Sponsor
- PG Day Getting Technical Track Sponsor
- PG Day Behind the Scenes Track Sponsor
- PG Day Breakfast & Breaks Sponsor
- PG Day Lanyard Sponsor

SILVER \$3,000

As a Silver Sponsor, you will be recognized for your support for a specific programmatic opportunity:

- Round Tables Sponsor
- PG101 Fundamental Course Sponsor
- DEI Sponsor
- 2025 Holiday Happy Hour Sponsor
- Job Board Sponsor

BRONZE \$2,000

As a Bronze Sponsor, we welcome you to join us at PG Day 2025 as an Exhibitor. This opportunity provides Sponsors with all Core Benefits and the chance to demonstrate your innovative industry solutions during breaks and meals.

- PG Day Exhibitor

Sponsorship Interest Form

Thank you for your commitment to participate as a sponsor of the National Capital Gift Planning Council. To reserve your sponsorship today, please complete this form. A member of our team will send you more information about how to share your company information so we can generously recognize you as a 2025 NCGPC sponsor. Thank you for your consideration!

Sponsor Company:

Sponsor Rep Name:

Job Title:

Address:

City, State, ZIP:

Preferred Phone:

Preferred Email:

Company website:

Sponsorship Preference

Diamond Sponsor - \$8,000

- Lead Programmatic Sponsor
- Lead PG Day Sponsor

Silver Sponsor - \$3,000

- Round Tables Sponsor
- PG101 Fundamental Course Sponsor
- DEI Sponsor
- Holiday Happy Hour Sponsor
- Job Board Sponsor

Bronze Sponsor - \$2,000

- PG Day Exhibitor

Gold Sponsor - \$4,000

- PG Day DSA Luncheon Sponsor
- PG Day Reception Sponsor
- PG Day Parking Sponsor
- PG Day Technology Sponsor
- PG Day Track Sponsor
 - Donor Engagement Track
 - Getting Technical Track
 - Behind the Scenes Track
- PG Day Breakfast & Breaks Sponsor
- PG Day Lanyard Sponsor