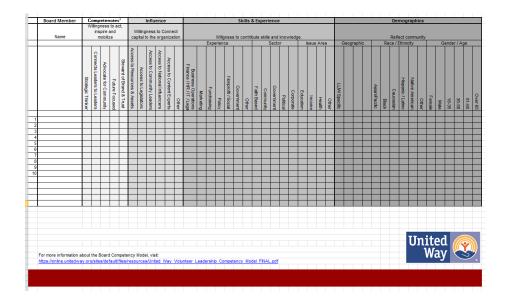


## UNITED WAY BOARD DEVELOPMENT: THE RIGHT PEOPLE

## **Board Composition and Criteria Matrix: Evaluation Instructions**

1) Populate the United Way Board Composition and Criteria Matrix with current board members.



- 2) Adapt and customize the grid to include locally relevant demographics.
  - a. If needed, use the <u>American Fact Finders' Community Facts</u> tool to learn more about the population and economic indicators in your community. For other countries, please use your Country's appropriate community facts and data.
- 3) Analyze the alignment between your current board, its representation and knowledge of the community, and organizational needs to assess gaps in board composition. Use the <u>Volunteer Leadership</u> (Board) Competency Model in addition to all other characteristics (influence, skills & expertise, demographics).
- 4) Review <u>United Way Attributes of the High-Performing Board & CEO Partnership</u> to understand the role and performance your Board as a unit is expected to display for high-performance.
- 5) Use gaps identified through the matrix to identify needed competencies and characteristics when recruiting new board members.