

# Join the GW LEGACY CHALLENGE

If you document a gift in your will or make any planned gift to the GW School of Business, you can immediately direct GW Legacy Challenge matching funds to a cause you care about. For every \$10 of your pledged planned gift, \$1 in matching funds (up to \$10,000) will be directed now to the GWSB purpose you select—to support professors in your favorite department, the Fowler Career Center, student scholarships, or any area you choose.

GW thanks the generous group of GW alumni and friends who have donated matching funds for the GW Legacy Challenge. Many new or increased planned gifts have already been received. Act now—matching funds are limited!

To learn how your gift can make an immediate impact visit [go.gwu.edu/GWLegacyChallenge](https://go.gwu.edu/GWLegacyChallenge).

**CALL:** (877) 498-7590

**EMAIL:** [pgiving1@gwu.edu](mailto:pgiving1@gwu.edu)

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC



**MITCH BLASER, BBA '72**  
**Chair, GWSB Board of Advisors**

"As a GWSB stakeholder, I have a keen interest in growing the endowment to help drive the school's resources and rankings. My planned gift will assist the GWSB Fowler Career Center to help our students and provide more opportunities to hire a GW student today! Let's all take advantage of the Legacy Challenge, as together, we can make a real positive impact on GWSB."